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**Pivot Communication chosen for Public Relations by  
What's Next Career Transition Services**

**BOULDER**—Pivot Communication, a public relations and marketing firm, was selected as agency of record for What's Next Career Transition Services, a unique firm that works with retired or out-of-work baby boomers to assess their skills and prepare a personalized career transition plan. What's Next is a division of The Boomer Group, a Denver-based firm that focuses on recruiting and placing the very best baby boomers in the job market.

For more information about Pivot, call 303-499-9291 or visit [www.pivotcomm.com](http://www.pivotcomm.com).

**About Pivot Communication ([www.pivotcomm.com](http://www.pivotcomm.com))**

Pivot Communication, located in Boulder, Colo., offers public relations and marketing services to help clients communicate their capabilities to targeted audiences. Pivot provides integrated solutions for clients locally, regionally and nationally.

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