

For Immediate Release

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The Highland Group Moves to New Location

New offices include high-tech tools for focus groups and training

BOULDER, Colo.—December 9, 2008—The Highland Group, a market research and planning firm for senior housing owners, operators, lenders and developers in Colorado, recently relocated to the Boulder Steel Yards, 3020 Carbon Place, Suite 202, Boulder. The Steel Yards development is part of Boulder's Transit Village Area Plan.

The new office has a high-tech focus center where focus groups and trainings will be held. The focus center features cameras that run live feeds to a monitor in a separate viewing room; a 52" monitor for multi-media presentations; and modular conference tables that support a variety of room arrangements. The Highland Group's custom-designed office and focus center will be a resource for clients and colleagues in the senior housing and care industry.

The Highland Group provides marketing knowledge and insight on creating and operating successful senior housing properties. For more information about The Highland Group or the new location, please visit www.thehighlandgroupinc.com or send an email to info@thehighlandgroupinc.com.

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