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Pivot completes campaign for St. Mary Medical Center

BOULDER—Pivot Communication (www.pivotcomm.com), a public relations and marketing firm, completed a marketing program for LIFE St. Mary, an innovative health care program for seniors in Bucks County, Pa. Pivot completed a detailed kit of literature, including a full brochure, a poster, a trifold and a fact sheet to help promote this new program.

LIFE St. Mary is a service of St. Mary Medical Center, the largest health care provider in Bucks County. LIFE is a Program of All-Inclusive Care for the Elderly (PACE), a unique program that can assist elders to live safely at home while being helped by a team of health care experts.

For more information, call 303-499-9291 or visit www.pivotcomm.com.

About Pivot Communication (www.pivotcomm.com)

Pivot Communication, located in Boulder, Colo., offers public relations and marketing services to help clients communicate their capabilities to targeted audiences. Pivot provides integrated solutions for clients locally, regionally and nationally.

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