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Pivot Communication selected by North Carolina health care organization for marketing campaign

BOULDER—Pivot Communication (www.pivotcomm.com), a public relations and marketing firm, was selected to complete a marketing program for LIFE St. Joseph of the Pines, an innovative health care program for seniors in Cumberland County, N.C. The marketing program includes strategy and a complete kit of literature for a member enrollment campaign. For more information, call 303-499-9291 or visit www.pivotcomm.com.

About Pivot Communication (www.pivotcomm.com)

Pivot Communication, located in Boulder, Colo., offers public relations and marketing services to help clients communicate their capabilities to targeted audiences. Pivot provides integrated solutions for clients locally, regionally and nationally.

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