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## **Public Invited to Experience Boulder Digital Arts' New Location at Open House**

**BOULDER** — Check out Boulder Digital Arts' new 3,000-square foot home, sit in on free workshops taught by some of the organization's top instructors, and mingle with other digital professionals during an open house from noon to 5 p.m. Saturday, April 24 at Boulder Digital Arts, 1600 Range St. The event is free and open to the public. Food and drink will be served.

Boulder Digital Arts, a 6-year-old organization offering affordable classes in Web design, video production and other digital platforms recently opened its new, 3,000-square foot space and expanded its class offerings to serve a more diverse group of digital arts professionals, students and professionals. The new location boasts a state-of-the-art digital classroom; a digital lounge to meet, work and collaborate from 4 p.m. to 9 p.m. weekdays; office rentals for creative professionals; low-cost access to a computer lab featuring the latest video and photo-editing hardware and software; and space for meetings and social events.

"We can't wait for the local community to get its first look at our new location," co-founder Bruce Borowsky said of the new space. "We've gone from being a fairly modest, grassroots educational group to becoming a regional resource for people who want to expand their skills in web marketing, video editing, digital photography, you name it."

The open house will include four 30-minute workshops open to the public on a first come, first served basis:

- 1 p.m.: Dave Taylor, 10 Easy Tips on How to Drive Traffic to your Site
- 2 p.m.: Ethan Benninger, 10 Final Cut Pro Productivity Tips
- 3 p.m.: Angela Bowman, Top 10 WordPress plug-ins for Bloggers
- 4 p.m.: Tim Meehan, 10 Photoshop Productivity Tips and Tricks

Boulder Digital Arts co-founders Bruce Borowsky and Zach Daudert launched the organization in 2004 to offer low-cost, high-impact training in digital tools and new technology. Boulder is an important hub of the digital world, allowing Boulder Digital Arts to leverage top-notch instructors and provide education in cutting-edge subjects and ideas. Borowsky, a Boulder Chamber of Commerce board member, has been a producer at People Productions in Boulder for more than 10 years. During that time he has worked on a wide variety of projects for both corporate and commercial clientele, not only as producer and director but also as cameraman, lighting director and editor. Daudert is a technology strategist, Web developer and filmmaker.

He started his career as a video editor in the mid 1990s and moved into Web and mobile development when it became too interesting to ignore and promised a seemingly unlimited source of curiosity and experiments in the early 2000s.

### **About Boulder Digital Arts (BoulderDigitalArts.com)**

Located at 1600 Range St., Boulder Digital Arts is a one-stop community resource for digital artists, creative professionals and students in film/video, interactive media, photography, music and the Web. Boulder Digital Arts offers a range of resources that embrace contemporary technology, particularly where it intersects with creative expression, including [affordable training](#), [a free online directory](#), [Digital Salon series](#), free networking and special events and discounted access to tools and technology. The organization's trainers are professionals and educators who bring a wealth of experience and know how to each training program.

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