



For Immediate Release: Feb. 24, 2010
Contact: Joanna Cormac Burt, 781-891-0777

EPOCH Senior Living Fundraiser Raises Nearly \$27k for Haiti Relief

EPOCH Senior Living, a regional provider of senior living options, announced today that it raised \$26,800 for disaster relief in Haiti over the past six weeks. After the 7.0-magnitude earthquake struck Haiti on Jan. 12, EPOCH began collecting donations at the company's 13 communities in Massachusetts and Rhode Island. EPOCH donated \$10,000 to the effort, and the communities' staff and residents generated another \$16,800, for a grand total of \$26,800.

EPOCH Senior Living felt compelled to aid the relief efforts in part because many of EPOCH's team members are of Haitian descent and have family and loved ones still living in Haiti. "I am very proud that so many of our team members reached very deep into their pockets to help the people of Haiti," said Laurence Gerber, President and CEO of EPOCH Senior Living. "If you have family members or loved ones who continue to be affected by this disaster please know that you and your families continue to be in our thoughts and prayers."

EPOCH's donations went to the American Red Cross, Hope for Haiti, Yele Haiti, the Haitian Relief Fund and Partners in Health.

EPOCH IT Manager Donald Desanges, who has family in Haiti, thanked his coworkers for their support and generosity. "Haitian people living abroad and in Haiti are amazed and very thankful of the amount of aid and support provided by everyone, particularly in the U.S."

The following communities participated in the fundraiser:

Providence, R.I.:

EPOCH Assisted Living on Blackstone Boulevard
353 Blackstone Blvd.

(401) 273-6565

EPOCH Assisted Living on the East Side

One Butler Ave.

(401) 275-0682

Brewster, Mass.:

EPOCH Assisted Living at Brewster Place
855 Harwich Road

(508) 896-3252

EPOCH Senior Healthcare of Brewster

873 Harwich Road

(508) 896-7046

Harwich, Mass.:

EPOCH Senior Healthcare of Harwich
111 Headwaters Drive
(508) 430-1717

Chestnut Hill, Mass.:

EPOCH Assisted Living at Boylston Place
615 Heath St.
(617) 244-6400
EPOCH Senior Healthcare of Chestnut Hill
615 Heath St.
(617) 243-9990

Melrose, Mass.:

EPOCH Senior Healthcare of Melrose
15 Green St.
(781) 665-3950

Norton, Mass.:

EPOCH Assisted Living of Norton
190 Mansfield Ave.
(508) 285-3355

EPOCH Senior Healthcare of Norton
184 Mansfield Ave.
(508) 285-7745

Sharon, Mass.:

EPOCH Senior Healthcare of Sharon
259 Norwood St.
(781) 784-6781

Weston, Mass.:

EPOCH of Weston
75 Norumbega Road
(781) 891-6100

Pittsfield, Mass.:

EPOCH Assisted Living at Melbourne
140 Melbourne Road
(413) 499-1992

For more information, please contact Joanna Cormac Burt at EPOCH Senior Healthcare at 781-891-0777.

About EPOCH Senior Living (www.epochsl.com)

EPOCH Senior Living is a regional provider of senior living options, offering independent and assisted living, skilled nursing and rehabilitation, and memory care. EPOCH Senior Living is

committed to providing residences that enable seniors to enjoy a comfortable and dignified lifestyle in gracious surroundings complemented by quality healthcare services supporting each individual's needs.

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