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Pedal to Properties Names Chris Cullen Managing Broker for Boulder Office

BOULDER—JULY 7, 2009—Pedal to Properties, a full-service real estate firm that offers optional tours on distinctive cruiser bikes, has named Chris Cullen the managing broker for the Pedal to Properties of Boulder office. Cullen, who joined Pedal to Properties in 2008, has 15 years of real estate experience. He will recruit and support broker associates who are based out of the Boulder office, located at 1949 Pearl Street in downtown Boulder. In addition, Cullen will support Pedal to Properties broker associates hired in Colorado towns where the firm plans to expand.

“Chris has worked hard since joining our team and he clearly understands what we are trying to achieve,” said Matt Kolb, founder and president, Pedal to Properties. “He understands the Front Range real estate market, what it takes to support home buyers and sellers, and he has the skills to back our team of realtors so they can succeed.”

Formed in 2006, Pedal to Properties has grown 200 percent in the last two years, and today the company maintains 50 Electra Cruiser bikes at strategic locations throughout Boulder. In addition, Pedal to Properties is exploring strategies for opening offices in other markets nationwide. As the firm has grown, it continues to attract national attention as *Entrepreneur Magazine* selected Pedal to Properties as one of its “Top 100 Brilliant Companies” in its June issue. Pedal to Properties has also been featured in major media outlets such as *Fortune Small Business*, *New York Times*, *Wall Street Journal*, *CNBC* and *ABC News*.

The Pedal to Properties of Boulder office will be the flagship office for Pedal to Properties expansion plans. The state-of-the-art office will house the firm’s realtors in Boulder and other Colorado locations, and it will serve as the training location for realtors working in Pedal to Properties offices opened outside Colorado. “I am committed to expanding the Pedal to Properties family with high quality agents and providing them with the work environment they need to achieve continuous growth in their real estate business,” added Cullen.

About Pedal to Properties (www.pedalproperties.com)

Based in Boulder, Colo., Pedal to Properties was founded by Matt Kolb as a full-service realty firm that provides a unique experience for home buyers. Pedal to Properties realtors focus on assisting clients with buying and selling homes through an optional service to view properties and homes from Electra Cruiser bikes. For more information, call 303-444-4643.

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