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## **Memphis firm selects Pivot Communication for Public Relations**

**BOULDER**—Correctional Counseling, Inc., has selected Pivot Communication, a Boulder public relations and marketing firm, as agency of record. Based in Memphis, Tenn., Correctional Counseling provides a wide range of treatment and training programs for offenders involved in the correctional system. In fact, Moral Reconciliation Therapy, one of the firm's cognitive skills therapy programs, is the most widely used substance abuse treatment program in the corrections field.

Correctional Counseling selected Pivot due to its extensive work with organizations in community corrections. Pivot will provide public relations and marketing support for the firm. For more information about Pivot, call 303-499-9291 or visit [www.pivotcomm.com](http://www.pivotcomm.com).

### **About Pivot Communication ([www.pivotcomm.com](http://www.pivotcomm.com))**

Pivot Communication, located in Boulder, Colo., offers public relations and marketing services to help clients communicate their capabilities to targeted audiences. Pivot provides integrated solutions for clients locally, regionally and nationally.

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