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## **BI Incorporated Names Bruce Thacher President and CEO**

**BOULDER, Colo.** – November 10, 2008 -- BI Incorporated, a leading provider of location monitoring technology and treatment services for community corrections agencies, today announced Bruce Thacher will take over as President and CEO, effective immediately. Mr. Thacher replaces George B. DeHuff III, who assumed leadership of BI in 2001.

Mr. Thacher becomes BI's third President and CEO during the company's 30-year history. Mr. Thacher has worked closely with Mr. DeHuff, who will remain as chairman of BI's executive board, since 2001. During this time, Mr. Thacher served as executive vice president and chief operating officer at BI for four years before being named president and chief operating officer for the last two years. Mr. Thacher has more than 30 years of managerial experience that includes long-standing achievements with multi-location, service-oriented companies such as BI.

"Bruce has the skills and drive to take the company to a new level of success in terms of product development and services," commented Mr. DeHuff. "He has been integral to the rapid growth of BI during this decade, and he will bring his own brand of leadership for enhancing our products and services that enhance community safety."

During Mr. DeHuff's tenure, BI expanded into many new service areas, notably increasing revenues. Founded in 1978 and historically known as the company that pioneered electronic monitoring for home detention, today BI dominates the location monitoring segment of the corrections industry with more than 1,000 contracts for products and services. In addition, in the last several years BI has been selected by state departments of corrections and counties to implement and operate innovative day reporting center programs for prisoners returning to communities or individuals who violate probation or parole.

"While George is stepping down from the day-to-day operations of BI, the vision and values he implemented will be carried forward," said Mr. Thacher. "I have worked with George for almost two decades, so I have tremendous respect for him and his accomplishments."

During the past six years, Mr. Thacher has been responsible for management of sales, marketing, software and hardware development, manufacturing, training, call center



operations, purchasing, field operations and customer service for operations that span the United States, Puerto Rico and Guam, Canada and Europe. BI has more than 700 employees today.

Prior to joining BI, Mr. Thacher held positions as the President and COO for Westec Interactive Security, President and COO of Westec Security, Inc., and Vice President of Support Service and CFO for Secomerica, a parent company involved in security, emergency medical services and home infusion therapy. All these service companies provided 24-hour operations and integrated manufacturing, software, hardware and human response impacting life safety. In addition, Mr. Thacher held financial and operating positions at Tiger International, Inc. and PricewaterhouseCoopers. Mr. Thacher earned a Bachelor's Degree in International Relations from Pomona College, Calif., and completed a select program sponsored by PricewaterhouseCoopers from the Cornell School of Business.

**About BI Incorporated ([www.bi.com](http://www.bi.com))**

Established in 1978, BI Incorporated is the leading location monitoring technology and supervision company in community corrections today. BI has contracts with more than 1,000 governmental agencies nationwide, supporting them with a full continuum of offender monitoring technologies and community-based counseling, treatment services, and reentry programs for adult and juvenile offenders. BI's national monitoring center, owned and operated by BI, provides 24/7 expert support supervision services exclusively for governmental agencies. BI works closely with local public corrections officials to cost effectively reduce recidivism, promote public safety, and strengthen the communities it serves.

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