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### **Pedal to Properties Realtors incorporate new Google Maps function into bike tours**

**BOULDER** —Pedal to Properties, a full-service real estate firm, is using a newly released Google Maps function to improve the way it shows homes and neighborhoods to homebuyers as part of its optional bike tours. Pedal to Properties Realtors have begun using the new Google software to map out bike tours for its clients that highlight trails, bike paths and bike lanes and avoid hills and busy streets.

“When we heard Google had rolled out new features that make it easier to get around Boulder on a bike, we were floored,” Pedal to Properties founder Matt Kolb said. “A few of us tried out the new functions Wednesday morning, and by Wednesday afternoon we were teaching our Realtors how to use it to improve the business.”

Kolb was also pleased to learn that the new Google Maps function allows buyers who search for properties at his Web site, [www.pedalproperties.com](http://www.pedalproperties.com), to obtain bike, walking or auto directions for search results when they click “get directions.”

Earlier this week, Google added a bike route function to its Google Maps applications. The new tool points cyclists toward bike paths and streets with bike lanes while avoiding steep hills. The new function is available in 150 cities, including bike-friendly Boulder. Google announced the new feature at the 2010 National Bike Summit in Washington, D.C.

A Pedal to Properties Realtor is a full-service real estate agent that uses unique marketing tools, know-how and services tailored to health-conscious buyers and sellers interested in the pedestrian lifestyle. Use of the Pedal to Properties cruiser bikes is completely optional but allows agents to highlight neighborhood features such as parks, schools, shops, trails, mass transit and more.

#### **About Pedal to Properties ([www.pedalproperties.com](http://www.pedalproperties.com))**

Located at 1949 Pearl St. in Boulder, Pedal to Properties’ flagship office was founded by Matt Kolb as a full-service realty firm that provides a unique experience for home buyers. Pedal to Properties realtors allow buyers the option of viewing properties and homes from cruiser bikes. The firm caters to clients seeking an active, healthy and sustainable lifestyle.

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