



**For Immediate Release:** May 13, 2008  
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## **Walk & Bike Month finalizes June events list**

**BOULDER**—Boulder Walk & Bike Month organizers will announce its full list of activities and events for June, the month when Boulder will celebrate all things pedestrian- and bike-friendly, on Tuesday, May 13, at 3:30 p.m. at the GO Boulder Ice Cream Social and the Walk & Bike Month Kick-off event at the Chautauqua Community House. For the first time in Boulder's 31-year history supporting this annual event, Walk & Bike Month, as the name indicates, has expanded to a month long series of activities versus a week last year and a single day when promotion of bicycle activities began in 1977.

Walk & Bike Month, sponsored by Boulder's GO Boulder and various businesses, civic groups and associations within the area, will include more than 40 events and activities this year, including some new high-profile events that should draw significant attention.

Last year, participation in various events, such as the popular Bike-to-Work Day, grew by more than 25%, said Marni Ratzel, GO Boulder bicycle and pedestrian transportation planner. "As part of the city's efforts to continually promote bicycle and pedestrian activity whenever possible, we felt expanding events throughout June would allow more events to be included and more participation by local civic groups, businesses and riders and walkers."

Walk & Bike Month Director Sue Prant, also advocacy director for local nonprofit Community Cycles, organized this year's event list after supporting GO Boulder the last two years. Prant is former executive director of the Greater Philadelphia Bicycle Coalition. Prant will unveil the list of 2008 Walk & Bike Month activities on May 13 at the Chautauqua Community House. Highlights of 2008 Walk & Bike Month include:

- **June 1, B360 Bike Ride:** Come explore Boulder on a free, non-competitive "B360" bike ride for all ages, starting at Scott Carpenter Park. There will be a full "B360" ride and a half "B180" ride. The rides will follow a rolling route along a network of bike paths, neighborhood streets and unpaved trails.
- **June 11 and June 17, biodiesel bus-to-bike events:** Riders will be transported from north Boulder to Heil Ranch in Lyons for late afternoon mountain bike rides by a biodiesel bus donated by Crispin Porter + Bogusky.
- **June 13, Park(ing) Spaces Day:** As part of Park(ing) Spaces Day, paid parking spaces downtown and in parking lots around Boulder will be transformed into places where visitors can stop, visit, and benefit from many different types of activities, from chair massages to yoga to bike repair stations.
- **June 23, Celebrity Commuter Race:** Which is quicker, cheaper, more fun and makes you more fit - bike, bus, or car? Find out as GO Boulder hosts this exciting commuter race featuring local celebrity commuters.

- **June 25, Bike-to-Work Day:** Pedestrians and bicyclists will register and walk or ride to work, stopping by more than 30 local businesses who will be offering up refreshments and food to registered participants.
- **BINGO:** When consumers pick up a BINGO card at the GO Boulder booth at the Farmer's Market or download a card from Community Cycles' Web site in May and June, the card will include a list of all participating merchants. Consumers will then have to travel to five participating merchant locations to receive a stamp. Completed BINGO cards are entered in a drawing for prizes. As part of Community Cycles' Bike-to-Shop program, merchants will offer of discounts and prizes for consumers participating in the BINGO game.

Events will be hosted by the Boulder Open Space and Mountain Parks Department, local organizations such as Community Cycles and the Boulder Mountainbike Alliance, Walk Boulder, and many others. In addition, there will be many weekly group rides, kids' bike rodeos, concerts, and hikes and walks at many Boulder locations. For a complete list of events, go to [www.communitycycles.org](http://www.communitycycles.org).

For more information, contact Sue Prant at 303-564-9681 or [bikesue@gmail.com](mailto:bikesue@gmail.com).

#### **About Walk & Bike Month**

Sponsored by GO Boulder, Walk & Bike Month is a celebration of bicycle and pedestrian activities. It will be held throughout June. Activities are being coordinated by Community Cycles, a local nonprofit that educates and advocates for the safe use of bicycle transportation. Walk & Bike Month was expanded from a week to a month this year. Bike-to-Work Day, a popular part of Walk & Bike Month, will be held on June 25.

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