

100 brilliant companies

10 smokin' hot industries. \$5 trillion in opportunities.



The June 2009 issue of *Entrepreneur* magazine included Pedal to Properties in the list of the top 100 Brilliant companies to watch.

Keep an eye on:

Aspen Skiing Co.: Aspen has put going green on its front burner and survived all the failed experiments and hiccups of going green so other ski resorts don't have to.

CSRware: CSRware's web-based Green IT software collates data from various departments to track a business's energy expenditures and carbon footprint.

Educate: Born with a mission to teach and empower the next generation of socially responsible leaders in Africa, Educate tracks ROI by keeping tabs on and mentoring students after they complete a two-year leadership program.

Inspiration Corporation: It started when a former cop began delivering sandwiches in her nephew's Radio Flyer. Now, the company feeds, houses and trains 2,500 Chicagoans a year.

One Laptop Per Child: The mission statement says it all: "To create educational opportunities for the world's poorest children by providing each child with a rugged, low-cost, low-power, connected laptop." So far, 750,000 of the \$200 XO laptops have been delivered around the world.

Pedal To Properties: This real-estate company leads house-hunting bike tours, letting clients visit open houses, get a feel for their potential commute and get a carbon-free workout at the same time.

Vieso: This California company makes custom "green" couches (and other furnishings) using recycled or natural fibers and incurring little to no waste.

Terra Plana: Terra Plana mixes high-tech manufacturing with artisan detailing to create several lines of shoes made from recycled materials.

TransFair USA: The only third-party certifier of Fair Trade products in the U.S., TransFair audits transactions between businesses and farmers to make sure the seal stamped on 74.2 million pounds of coffee stays meaningful.

Read more:
<http://www.entrepreneur.com/startingabusiness/business-ideas/100brilliantcompanies/article201814.html#ixzz0IFvLisIZ&C>