

Boulder 2140 Member In the News



Matt Kolb has been in real estate for 15 years. But it wasn't until one of his prospects showed up on a bike a few years ago that a "light bulb" went off to change his outlook and success in real estate. A long-time cyclist, Matt founded [Pedal to Properties](#) real estate company in 2006. He's been on a fun and fast track ever since, with sales zooming 200% and home buyers and sellers reinforcing this is the way to really see a

neighborhood - by cruising around from property to property on Electra Cruiser bikes.

Listed in the current issue of *Entrepreneur Magazine* as one of the "Top 100 Brilliant Companies," Kolb's funky Pedal to Properties brand has stirred up enough attention to warrant interest from *Fortune*, *New York Times*, *Wall Street Journal*, and ABC News. And he has major changes in the works, as he launched a license designation that allows realtors nationwide to tap into the formula, something he has perfected through trial and error over three years.

"There has been a fundamental shift in the way people think about buying homes. Real estate agents and industry surveys indicate that homebuyers are placing more importance on cutting their gas bills and commute times, and finding homes near urban centers and subways, trains and bus stops than those in the distant suburbs," he says.

Photo (left to right): Pedal to Properties team members Chris Cullen, Matt Kolb, Chris Sweeney, and Erin Schaefer.

About Boulder 2140

[Boulder 2140](#) is an affiliation group of the [Boulder Chamber](#) developed to support young professionals ages 21 to 40. **The group's mission** is to become leaders committed to establishing a community of young professionals dedicated to building and fostering relationships through professional development, philanthropic involvement, and cultural and social opportunities.